



CHILDREN'S DAY CELEBRATION:- 14TH NOVEMBER 2016



BARAKATI VILLAGE, NAYAGRAM BLOCK

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Being Healthy – Our Right

Children's Day Celebration – 14th November 2016

14th November is observed as Children's day across India. The objective of observing children's day is to celebrate childhood and the rights of every child. As children are one of the focus groups of NAMM's mobile health project, every year, this day has special significance for all stakeholders of the organization. During last year, NAMM has celebrated the Children's day by launching a campaign "Putting Child Health First". This year, the organization went a step ahead and organized the campaign "Being Healthy – Our right" in all project villages.

Objective of Being Healthy-Our right initiative:-

- To orient children specially the adolescents about basic health and sanitation from a rights perspective.
- To facilitate discussion with the children about their rights and especially their right to live healthy.
- To orient communities on the issues of children and especially child rights and mobilize them to ensure them.

Key Process Followed:-

- Orientation of health workers
- Village wise meetings with adolescents and children groups
- Discussion with parents and community members in community meetings
- Celebration of Children's day on 14th November 2015

Key achievements:-

- 10 health workers were oriented on child rights in general and right to health and nutrition of children in particular.
- A total of 679 children and adolescents participated in different meetings in ten project villages held before the children's day celebration. Orientation helped them in understanding child rights, especially right to health and nutrition.
- 367 parents and community members from different project villages were reached and sensitized on the issues of the children and child health
- 400 children actively participated in the Children's day programme held on 14th November 2016.

Details of Activities:-

- **Orientation of health workers:-** Before the initiation of community intervention for “Being Healthy-Our Right Campaign, a half day orientation programme has been conducted for all the health workers. They were oriented on the objective of the campaign and the detail procedures to be followed during the week long programme. The orientation was divided in to two sessions. In the first session thematic discussions were held on what is child rights, why child health and nutrition are important for a better society and why this needs to be considered as rights. The second part of the session was on campaign objectives and planning. Post the orientation, health workers with the support of community volunteers conducted the weeklong campaign “Being Healthy- Our Right.



- **Village wise meetings with adolescents and children groups:-** Health workers with the support of volunteers conducted separate meetings with adolescent boys and girls as well as children. These meetings were conducted in all the project villages. A total twenty such meetings were conducted by different health workers. Specific discussions were held on different issues of children and especially their health, hygiene as well as nutrition rights. Children prepared different projects related to health and nutrition which had presented in the culmination event.

- **Discussion with parents and community members in community meetings:-** One meeting held in each of the project villages with the parents and community members. A total of 367 community members participated in these meetings. Discussions were carried out on children's issues. They were sensitized on how to take special care for ensuring better health, hygiene and nutrition of the children.



- **Celebration of Children's day on 14th November 2015:-** The "Being Healthy-Our Right" campaign culminated on the eve of children's day on 14th November 2016. Around 400 children participated in the culminating event from different project villages. The event was organized in Barakati village. Different cultural programmes, exhibitions and a common meeting held during the event. Mr Uttpal Das Mohapatra, Mr Gouripada Nandi, Mrs Suvasini Mahato and Mrs Golpai Mahato inaugurated the Children's day programme.



Four projects prepared by the children (on clean village, on hospitals and institutional delivery, on nutrition and on hand washing and sanitation) were exhibited by the children. These projects were selected during the children's meeting and exhibited by 8 children.

Along with the exhibition a common meeting was held in presence of Mr. Gouripada Nandi. All the participants appreciated the efforts of NAMM and the support of the Hans Foundation under the mobile medical project. Speakers shared about the importance of children's day, children rights, health and nutrition for children. Local anganwadi worker, ANM, school teachers as well as health worker participated in this programme.

The culmination event also witnessed cultural performances by the children and ended with distribution of food items and gifts.

